

## THE VERSILIA YACHTING RENDEZ-VOUS TO ALSO FEATURE YACHTING SUPPLY CHAIN PRODUCTS AND SERVICES, ON DISPLAY ASHORE

*Components, accessories, technologies, engines, the refit sector, marinas, and world-class nautical and tourist services devoted to superyachts will be on display in the areas around the Dock area of Viareggio.*

*60 leading brands of the boating supply chain have decided to be exhibitors side by side the yachts to showcase the technologies, design, and quality of their products and services.*

*The first international event devoted to high-end products and services, to be held in Versilia from 11 to 14 May, will open the 2017 nautical season.*

**Viareggio, 26 April 2017** – 60 international brands of the high-end boating supply chain have already confirmed their presence at the **Versilia Yachting Rendez-vous** ([www.versiliayachtingrendezvous.it](http://www.versiliayachtingrendezvous.it)), which will be held from 11 to 14 May in the **Viareggio Dock area**. Exhibitors will include leading manufacturers of components, accessories, and innovative tenders, developers of engines and technologies, refit shipyards, marinas, and quality nautical and tourist services, who have been selected to complete the exhibition that will extend over 110 thousand square meters, in the unique setting of the Tuscan nautical district, a lively and buzzing open-air factory.

Side by side the magnificent yachts on display in the water, on which these systems are normally installed, Italian and international brands of boating accessories and components will be showcasing all their latest innovations. After all, every yacht that is built reflects a unique combination of overall vision on the one hand and great care for details on the other – the very ingredients of its final beauty. Technology, design, innovation, craftsmanship and quality are the key-words of the partnership between and among shipyards, designers, and the manufacturers of accessories and components.

The **“Tender&Toys”** section will host the manufacturers of highly technological tenders and other leisure solutions for large yachts. Among them will be **Airmarine Technology**, one of the most innovative international companies in the boating industry and the logistic sector, the **Wooden Boats** designed by **Naval Engineering** design firm **Amaboldi**, as well as **Castoldi and Nautica Lupi**.

The **“Superyacht Marina”**, conceived as an ideal itinerary along Italy's coastline, will be hosting the marinas offering top-quality facilities and services explicitly targeted at large yachts: **Marina Cala de Medici, Baia Scarlino, Porto Lotti, Porto Mirabello, Marina di Portofino, Marina Molo Vecchio, Marina Porto Antico, Marina Genova Aeroporto, Marina di Varazze, Marina di Loano, Porto Sole, Marina di Imperia, Marina di Sant’Andrea**. Services will also be represented by maritime agency service providers, with **De Felice, PestoGroup**, and classification and certification societies, like **RINA spa, Amico&co and Amico Loano, Cantieri Navali Genovesi**,

**will be representing** refit & repair activities, an important **spin-out sector of the superyacht industry**.

The “**Superyacht Equipment and Component**” section will innovatively and unprecedentedly bring together selected manufacturers of superyacht accessories and components.

Participating brands will include, among others, **Isotta Fraschini, Volvo Penta, CGT, MAN** and **Kohler**, leading companies in the design, construction, and sale of gensets and engines, respectively; **TEAM Italia**, a company specialising in the development and customisation of integrated navigation systems; **Palagi Marine Lights**, leading designers of onboard lighting systems; **Videoworks**, the Italian company leader in the design, manufacturing and installation of home automation and entertainment systems; other high-end brands like **Besenzoni** and **Opacmare**, both world leaders in the manufacturing of gangways and lifting systems for large vessels; **Furuno**, a top brand in the production of special GPS devices for marine navigation; **Boutensen Design, Bertazzoni, ArredoTek**, leaders in the large yacht furniture and furnishings; **Veco, Termomeccanica Eolo, Vulkan, Idromar, Hitherm, Tecnicomar** for onboard systems; **Mase Generators, Guidi, Tecnosail, Asea nautica, HPS, Italwinch, Gallinea, Eliche Radice, Maltese, Opem Sistemi, Naval Tecno Sud** as regards components and equipment; **Quick, CMC Marine**, presenting innovative stabilizers; **Boero Colori, Akzo Nobel, and Rodoero Marine** coating as for paints and coatings. **AGF marine, Naval motor Botti, Rama Marine, Acqua dell'Elba, Markagain** will also be present.

The workshops and nautical showrooms set up in the famous via Coppino, the street running at the very heart of the Italian nautical district and a true open-air factor, will be a lively component of the **Versilia Yachting Rendez-vous**, where design, technology, and fine craftsmanship will come together in an area that is renowned all over the world for its beauty, art, hospitality, and *Italian lifestyle*.

The **Versilia Yachting Rendez-vous**, conceived and strongly supported by **Nautica Italiana**, is organised by **Fiera Milano** in cooperation with the Tuscany Technological District for Boating and Ports (**Distretto Tecnologico per la Nautica e la Portualità Toscana**) and with the endorsement of the **Viareggio City Council** and the **Tuscany Regional Council**, who consider this event vital for the entire area and capable of promoting the excellence of boat building at best.

A series of events, taking place both within the exhibition area and outside it, will form an integral part of the **Versilia Yachting Rendez-vous**, aiming at “contaminating” and involving the surrounding areas. A leading theme will distinguish each of the four days of the event: Design (Thursday 11 May), Gourmet Food & Wine (Friday 12 May); Art (Saturday 13 May); and Fashion (Sunday 14 May). All “fringe” events have been defined and organised by **Fondazione Altagamma**, representing Italy’s high-end cultural and creative industry, of which Nautica Italiana is a member.

The first edition of the Versilia Yachting Rendez-vous will be held in the Dock area of Viareggio **from 11 to 14 May 2017**, and **will be open from Thursday to Saturday** from 11am to 9.30pm, and on **Sunday** from 11am to 6pm.

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